

COMPANY PROFILE 2026

Bridging Connections, Building Trust

PR, Communications & Events Agency — Tripoli, Libya

Local insight, international standards

Founded in Tripoli in 2024, InterHouse works across public relations, communications, events and digital — pairing an understanding of Libya's institutional and business environment with international communication practice.

We help government institutions, embassies & international organisations, and companies & new brands reach Libyan audiences — through a trusted network of specialists and a single point of contact.

 **Founded 2024** in Tripoli

 Working in **Arabic & English**

 Network across **major Libyan cities**



Our Foundation

A dedicated office in Tripoli since 2024, focused on the Libyan market and the organisations working in it.



Our Expertise

Communication that fits the Libyan context: Arabic-first messaging, an understanding of local media and audiences, and delivery to international standards.



Our Network

Media contacts, creative specialists, event venues, photo and video crews and production suppliers in Tripoli and major Libyan cities, engaged as each project requires.

Vision, mission and values



Vision

To be the most trusted communications partner in Libya — and a benchmark for public relations across North Africa.

Mission

To design and deliver communication that builds lasting connections between organisations and the people they serve — with clear plans, local insight and careful execution.

OUR VALUES

Honesty

We tell you what will work, and what won't.

Quality

Every deliverable is checked before it reaches you.

New Ideas

Fresh approaches, grounded in what Libyan audiences respond to.

Respect for Culture

Messages that fit local values, language and context.

Discretion

What we learn about your organisation stays with us.

Bridging Connections, Building Trust

Our promise to every organisation we work with, in Arabic and in English.

Communication, delivered end to end

From strategy and media to events, digital and on-the-ground coordination — five service areas, one team and one point of contact.

01

Strategic Communications & PR

Strategy, media relations, reputation and crisis communication.

02

Events & Logistics

Conferences, official events, venues, production and on-site coordination.

03

Digital & Creative Content

Websites, social media, brand identity, photo and video.

04

ERP & Business Technology

Sawab ERP: operations, sales, suppliers and accounting in one place.

05

Supplier & Operational Coordination

Sourcing, production, subcontractors and local support for international partners.



Five service areas ■ One team ■ One point of contact

Strategy, media and events



01

Strategic Communications & PR

- Communication strategies and PR campaigns
- Press releases, media outreach and journalist relations
- Adapting materials for Arabic-speaking audiences
- Stakeholder engagement, reputation management and crisis communication
- Media monitoring, assessment and reporting



02

Events & Logistics

- Conferences, press conferences and official events
- Venues, hotels and conference facilities
- Audiovisual and technical production
- Invitations, event staff and on-site coordination
- Photo and video coverage and post-event reporting

Digital, technology and operations



03

Digital & Creative Content

- Websites and digital platforms
- Social media content and campaigns
- Brand identity and graphic design
- Photography, video and audiovisual production
- Digital marketing



04

ERP & Business Technology

- Sawab ERP, our business management platform
- Operations, sales, suppliers and accounting in one place
- Dashboards and management reporting

sawaberp.com →

05

Supplier & Operational Coordination

- Supplier sourcing and quotation comparison
- Subcontractor and personnel coordination
- Local operational support for international partners
- Production and printing coordination
- Tracking deliverables and timelines

Institutions, international partners and growing businesses

Every engagement is handled with discretion and strict confidentiality.



Government Institutions

Communication plans, media relations, official events and public-awareness campaigns for ministries and public bodies.



Embassies & International Organisations

Local coordination for embassies, international agencies and development programmes working in Libya: Arabic-language communication, events, suppliers and visibility activities.



Companies & New Brands

PR, launches, digital presence and brand positioning for established companies, and for new brands and startups entering the Libyan market.



Across Libya

We coordinate activities in major Libyan cities through our network of local contacts and service providers. Arrangements for each location are confirmed with you according to the schedule, scope, security considerations and budget.

From the first call to the final report

01

Free first call

Message us on WhatsApp or use the form, and we arrange a call to understand your goals.

02

Written proposal

Scope, timeline and a clear budget, sent to you before any work begins.

03

Delivery

One team coordinates strategy, events, content and suppliers through a single point of contact.

04

Reporting

Photo and video coverage, monitoring and post-activity reports, in line with your procedures.

Why InterHouse

Local insight

Arabic-first messaging and an understanding of Libyan media, institutions and audiences.

International standards

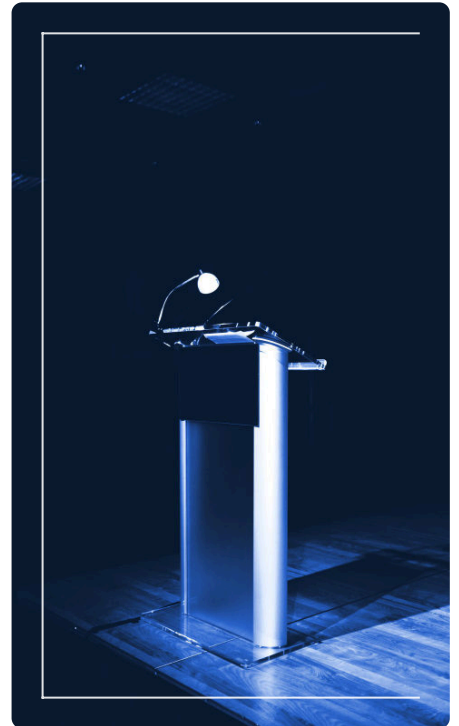
Clear plans, written proposals and reporting that fit the procedures of international partners.

A vetted network

Media, creative, venue, photo and video and production partners in Tripoli and major Libyan cities.

Discretion

We never publish a client's name or work without permission, and sign confidentiality agreements on request.

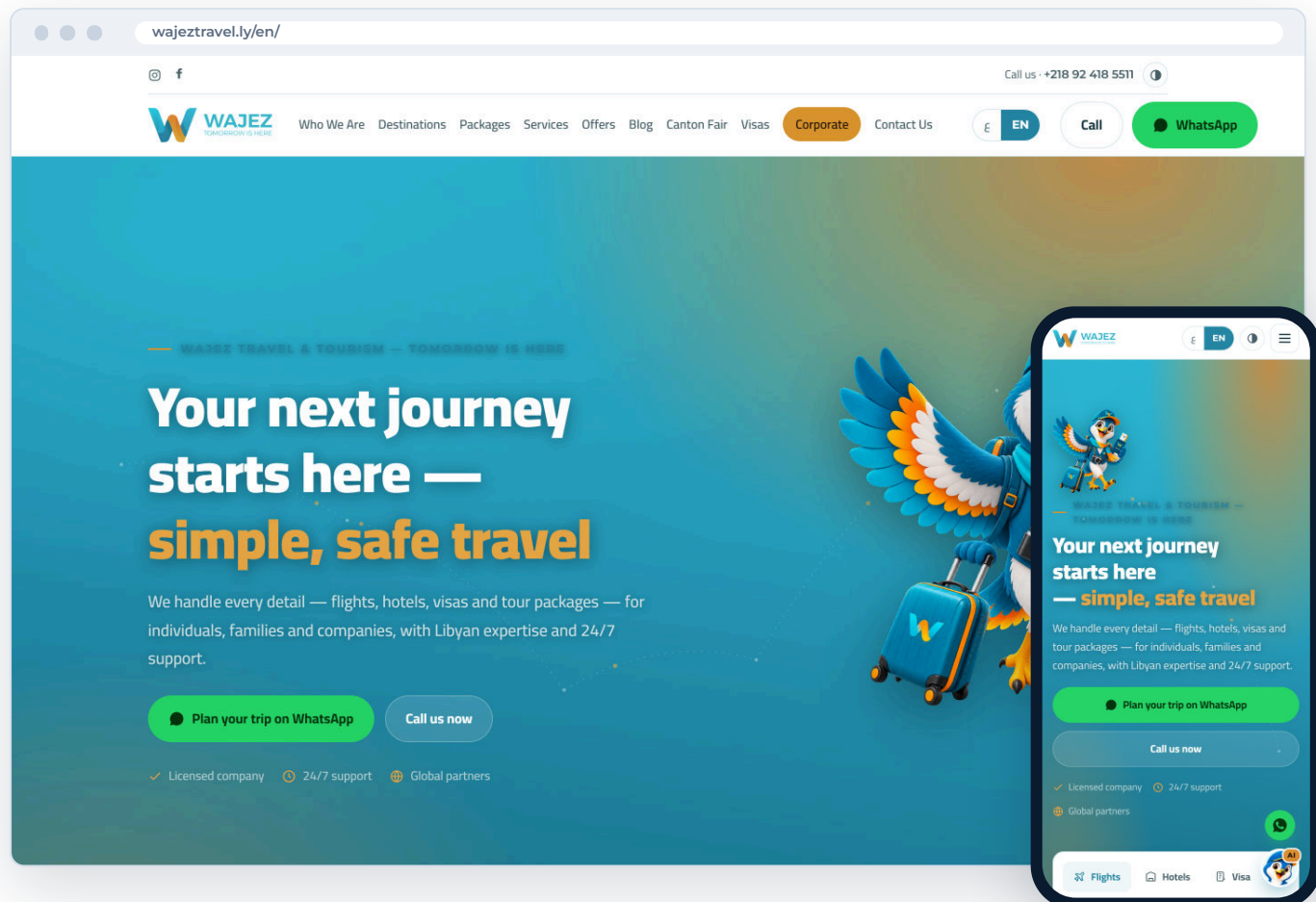


Our team. Every project is led by our founder, **Ahmed Alhabeshi**, who coordinates it from start to finish and brings in vetted specialists in media, events, design, photo and video, and translation as each assignment requires.

Wajez Travel website

Founder-owned business • not a client project

A bilingual website for a Tripoli travel agency owned by our founder: flights, packages, destination and visa guides, with WhatsApp-first enquiries.



What we built

- Arabic (right-to-left) and English versions
- Destination and visa guide pages
- WhatsApp-first enquiries and an AI chat assistant
- Search optimisation, speed and security hardening

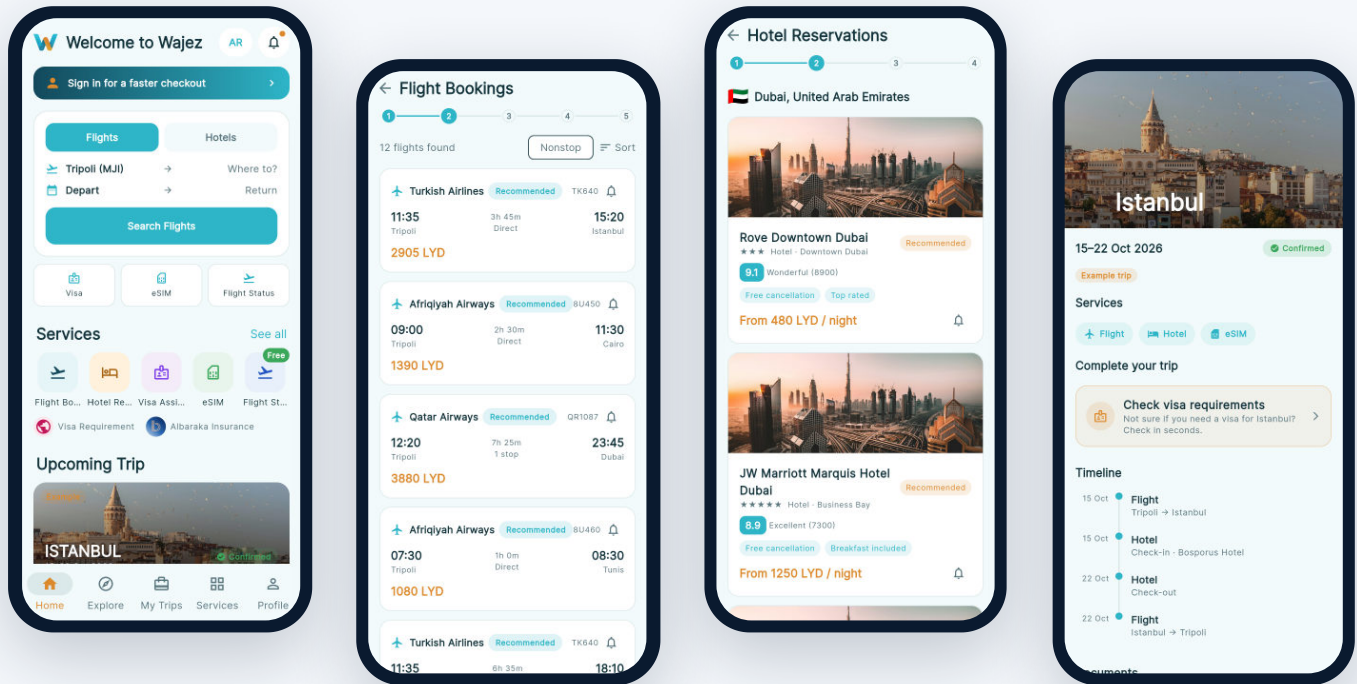
Why it matters for you

- The same team builds and runs your website
- Bilingual content written for Libyan audiences
- Fast pages that work on everyday phones

Wajeز Travel mobile app

Founder-owned business · shown with demo data

A bilingual mobile app built for the same travel agency: travel services in one place, with secure sign-in.



Highlights

 Arabic and English, fully right-to-left ready

 Flights, hotels, visas and eSIM in one app

 Secure sign-in (email, Google, one-time code)

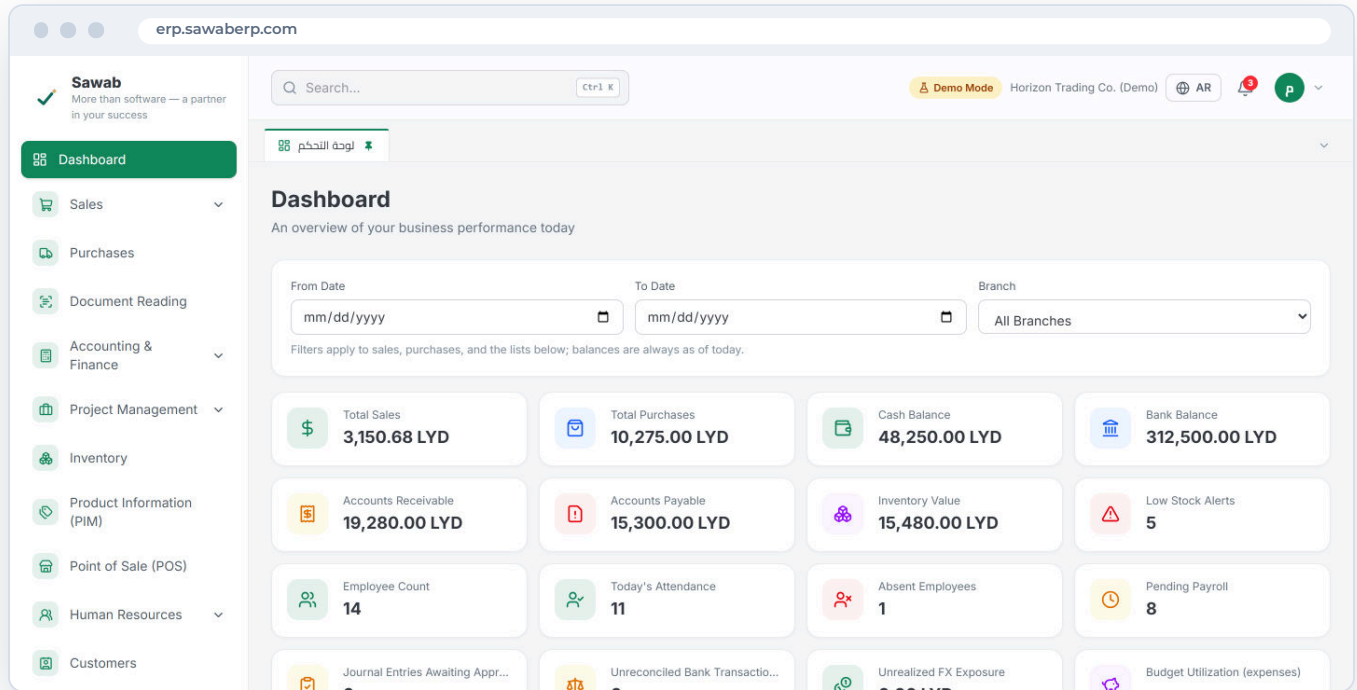
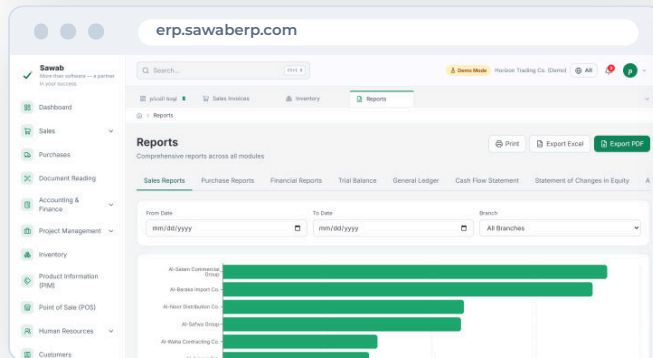
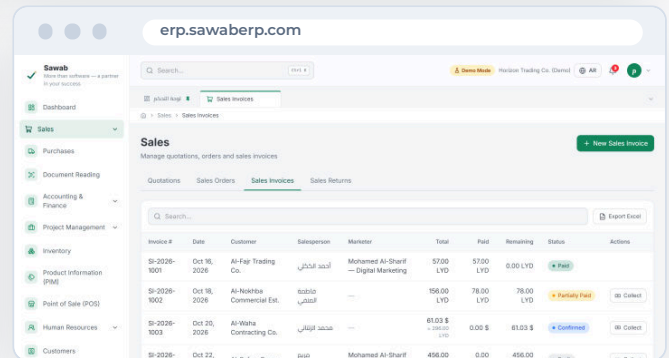
 Biometric app lock

Built in-house. Interface design, Arabic and English content and development by our team — the same approach we bring to client apps and platforms.

Sawab ERP

Our business platform • shown with demo data

An Arabic-first business management system for Libyan companies, in Arabic and English.



Modules

- Sales, purchases and inventory
- Accounting, banking and financial reports
- HR, attendance and payroll
- Point of sale and project management

Delivered with

- Setup, data import and training in Arabic
- Role-based access for each team member
- Dashboards and management reporting



interhouse
إنترهاوس

Bridging Connections, Building Trust



PHONE

+218 91 817 4717

+218 92 420 2223 (WhatsApp)



EMAIL

info@interhouse.ly



ADDRESS

Ibn Al-Motaz Street, Zawiat Al-Dahmani,
Tripoli, Libya



HOURS

Saturday–Thursday, 9:00–17:00



WEBSITE

interhouse.ly



FACEBOOK

facebook.com/InterhousePR



Scan to visit
interhouse.ly